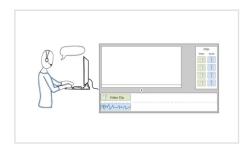


#### **Lesson Plan**

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/screencasting

#### **ISTE Standard:**

Creative Communicator, Indicator 6a

## Screencasting

**Explained by Common Craft** 

Sometimes, the best way to learn is by watching someone accomplish a task. Now that so much happens on computer screens, screencasting has emerged as a favorite way to record and share videos of our computer-based skills and ideas. This video explains the basics of screencasting.

## **Learning Outcomes**

- Define the term Screencasting
- Explain the benefits of using screencasting for sharing computer-based skills with a global audience
- Describe features of popular screencasting software

## **Discussion Questions**

#### Q #1

How is screencasting similar to and/or different from video recording?

#### Q #2

Imagine how you would teach a friend the steps of a computer task you know how to do. How would the explanation differ if you explained with screencasting instead of in person?

#### Q #3

What is one task that you do a lot that you think you could easily make a screencast about to share with others?

## **Knowledge Check Q&A**

Q

What is screencasting?

A

Screencasting is the recording of what happens on a person's screen and can also include a narration.

Q

Why is screencasting helpful for learning?

Α

Screencasting lets a learner look at the teacher's computer screen and hear a narration as a teacher walks through the steps of a process.

## Q

What types of tools do the most popular screencasting program have?

#### Α

They have tools for editing the video and audio after it is captured.

## **Resources for Learning More**

## Kathy Schrock's Guide to Everything

Kathy Schrock "Screencasting in the classroom"

http://www.schrockguide.net/screencasting.html

# UTS Center of Teaching & Learning

"How to make a video or screencast–examples"

https://www.uts.edu.au/research-and-teaching/teaching-and-learning/learningfutures/practical-ideas/how-make-video-or

## **Harvard Law School Library**

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9/2016

"Screencasting tools: Find the perfect tool to create a screencast of your presentation or demonstrate the use of a tool"

http://guides.library.harvard.edu/ screencasting#s-lg-page-section-2073181

### Educausereview

Michael Ruffini
"Screencasting to engage
learning" 10/2012

http://er.educause.edu/articles/2012/11/ screencasting-to-engage-learning